On top of deploying the School Management System, an AMSI School Principal is appointed to manage the school. The Principal's main role would be to oversee all functions relating to the school's operations, and to ensure that the partner school adheres to the highest levels of education standards, keeping in line with AMSI's vision and mission as an internationally recognized education provider. The AMSI Principal would also provide ongoing guidance and support in all areas of school operations, identifying areas for improvement and opportunities for growth.